

CONTRACT



www.nbcconnecticut.com

And:

WATERFRONT STRATEGIES
1010 WISCONSIN AVE
SUITE 800
WASHINGTON, DC 20007

Contract / Revision		Alt Order #
343408 /		
Product		
ISSUE		
Contract Dates	Estimate #	
10/30/12 - 11/06/12	2182	
Advertiser	Original Date / Revision	
INTERNATIONAL ASSOCIATION OF FIREFIG	10/22/12 / 10/23/12	
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
WVIT	Corey Lane	Philadelphia NS
Special Handling		
Demographic		
RA35+		
IDB#	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	
15978	28852	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots		Amount
											Spots	Amount	
1	WVIT	10/30/12	11/04/12	7-9A TODAY SHOW	7A-9A		:30			NM	1	\$800.00	
ISSUE ALL SPOTS ON ORDER - IMMEDIATE PREEMPTIBLE CLASS OF TIME													
Start Date	End Date	Weekdays		Spots/Week					Rate				
Week: 10/29/12	11/04/12	- TWTF--		1					\$800.00				
2	WVIT	10/30/12	11/04/12	11-12P CT NEWS TODAY	11A-12P		:30			NM	1	\$200.00	
Start Date	End Date	Weekdays		Spots/Week					Rate				
Week: 10/29/12	11/04/12	- TWTF--		1					\$200.00				
3	WVIT	10/30/12	11/06/12	1-2P DAYS OF OUR LIVES	1P-2P		:30			NM	3	\$975.00	
Start Date	End Date	Weekdays		Spots/Week					Rate				
Week: 10/29/12	11/04/12	- TWTF--		2					\$325.00				
Week: 11/05/12	11/11/12	MT-----		1					\$325.00				
4	WVIT	10/30/12	11/04/12	3-4PM STEVE HARVEY	3P-4P		:30			NM	1	\$325.00	
Start Date	End Date	Weekdays		Spots/Week					Rate				
Week: 10/29/12	11/04/12	- TWTF--		1					\$325.00				
5	WVIT	11/05/12	11/05/12	6-630P M-F CT NEWS @ 6	6P-630P		:30			NM	1	\$1,600.00	
Start Date	End Date	Weekdays		Spots/Week					Rate				
Week: 11/05/12	11/11/12	M-----		1					\$1,600.00				
Totals												7	\$3,900.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	7	\$3,900.00	\$3,315.00
Totals	7	\$3,900.00	\$3,315.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision 343408 /	Alt Order #	
Contract Dates 10/30/12 - 11/06/12	Product ISSUE	Estimate # 2182
Advertiser INTERNATIONAL ASSOC		Original Date / Revision 10/22/12 / 10/23/12

Signature: _____ Date: _____

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